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George Ciccarone Bio

By George Productions, Inc. was formed in July 1993 by thirteen-time Emmy Award Winner, George Ciccarone, a former **FOX SPORTS**, **GOOD MORNING AMERICA**, and **A CURRENT AFFAIR** correspondent.

Ciccarone is the creator and producer of the HBO Original Series **CATHOUSE, THE SERIES**. The series pilots, **CATHOUSE & CATHOUSE II, BACK IN THE SADDLE, CATHOUSE, THE SERIES & CATHOUSE, THE MUSICAL**.

CATHOUSE made ratings history at the network! *The two original pilot specials remain the most watched HBO documentaries in the history of the network, garnering a 13.1 rating and a 21-audience share. They are a part of the highly acclaimed HBO: AMERICA UNDERCOVER Series.*

The reality franchise CATHOUSE utilizes hidden cameras in a groundbreaking never before seen way. Placed within the walls of a Nevada brothel the cameras capture the intimate conversations of the men (and women) that go there! It is regarded by HBO as one of its hottest properties as its initial airing followed the season finale of its network jewel, THE SOPRANOS.

CATHOUSE continues to be #1 in HBO's ON DEMAND. CATHOUSE, THE SERIES debuted in June of 2005 and was the # 3 show on HBO (Neilson July 2005). Despite its late night audience, it consistently out drew HBO's primetime line up coming in 3rd after **SIX FEET UNDER**.

We have recently produced and delivered a commissioned hidden camera reality pilot for **SHOWTIME NETWORKS** titled **TATTOO TALES**. The unique program was also conceived by Ciccarone.

Ciccarone recently sold the show concept, **PERSONAL BOUNTY** to **TruTV**. In it victims of crime team up with bounty hunters to track down the criminals who violated THEM. Face to Face confrontation follows and a trip back to jail.

"By George" also created and executive produced a two hour prime time special for **ANIMAL PLANET. AMAZING ANIMAL INVENTIONS**.

Ciccarone also created and executive produced the one-hour special, **LANCE**

BURTON'S GUERILLA MAGIC for **ANIMAL PLANET**. It aired in July of 2003.

Ciccarone also produced and conceived the well received FOX primetime sweeps special, **WHEN ANIMALS INVADE YOUR HOME**, which aired April 26, 2002.

George has also served as both Senior Supervising Producer and Senior Editorial Producer for **FOX Sport's Net's BEYOND THE GLORY, SPECIALS**. He was responsible for the inception of each program and for delivering it to the network on time and on budget.

By George Productions, packages, produces, writes and lends their expertise for dozens of television shows, music videos, commercials and documentary productions for major networks and studios.

Ciccarone has served as senior producers, directors and writers for two recent **Travel Channel** programs: **LAS VEGAS CELEBRITY SECRETS** and **LAS VEGAS: CAUGHT ON TAPE**. The company also ran a portion of the U.S. production for **ABC TV's, I'M A CELEBRITY GET ME OUT OF HERE!**

Other present and former shows/clients include **REAL TV, A CURRENT AFFAIR, EXTRA, INSIDE EDITION, WORLD NEWS TONIGHT, THE VIEW (ABC-TV), RIDE WITH FUNKMASTER FLEX (SPIKE-TV), HARD COPY, CARD SHARKS, FOX SPORTS: GOIN' DEEP WITH CHRIS MYERS, E! Networks Livin' LARGE with Carmen Electra, and GOOD MORNING AMERICA**.

Our Corporate clients include: **NIKE, HANES, MATTEL TOYS, VISA, GENERAL MOTORS, CHEVROLET, SONY PLAY STATION, THE NATIONAL ASSOCIATION OF ADVERTISERS** and **HERSHEY FOODS**.

We have also served as Creative Directors and Executive Producers for commercial campaigns for **Lance Burton Magic, Inc.**

By George Productions prides itself on being able to deliver creatively packaged shows & presentations on time, under budget, and always of the highest caliber.

